

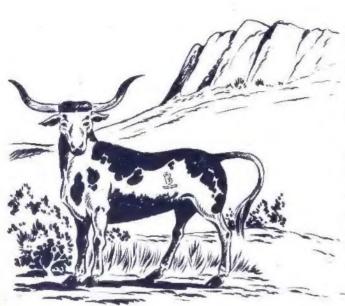
LONGHORNS...KNOWN & UNKNOWN

WESTERN PRINTING S LITHO CO

THE LONGHORN

THE PICTURESQUE
LONGHORN CATTLE WHICH
ONCE ROAMED THE SOUTHWEST IN WILD HERDS ARE
NOW EXTINCT. LIKE HORSES,
THESE LONGHORNS WERE
INTRODUCED INTO AMERICA
BY THE EARLY SPANIARDS.

THE CONDITIONS
UNDER WHICH LONGHORNS
GREW UP IN THIS COUNTRY
MADE THEM WILD AND MEAN.
THE EARLY RANCHERS OF
THE SOUTHWEST CAUGHT
AND BRANDED AND RAISED
THEM.UNTIL LATER YEARS,
WHEN BETTER BEEF STOCK
WAS INTRODUCED.



THE MAVERICK

MAVERICKS... OFTEN
REFERRED TO AS "SLICKS"...
ARE UNBRANDED HORSES OR
CATTLE ON THE RANGE. THE
NAME "MAVERICK" COMES FROM
A CERTAIN SAMUEL MAVERICK,
AN OLD-TIME TEXAS CATTLE
OWNER WHO DID NOT TAKE
THE TROUBLE TO BRAND
HIS CATTLE. HENCE, ANY
UNBRANDED CALF WAS
THOUGHT TO BE MAVERICK'S.

TODAY, THE NAME MAVERICK HAS COME TO MEAN ANY UNBRANDED ANIMAL FOUND IN A ROUNDUP.



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[--- I SURE WOULD)

IF THERE WASN'T A



YOU'RE WEARIN'

NICE NEW GUNS, SHORTY! MAYBE YOU'RE FIGURIN'

ON USIN' EM!

I'LL CALL

THAT BLUFF

GO FOR

YOUR

GUNS!

























I DO NOT THINK

THERE IS CAUSE





DO YOU THINK















CLEM BATES' NEPHEW! HE COME
UP BEHIND ME IN THE CAFE AN'STUCK
A GUN IN MY BACK, AN' TOLD ME TO
GET OUT---AN' FOR NO REASON AT
ALL! ---AN' HIS SISTER, SHE
JUST SAT BACK AN' LAUGHED!







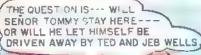




















































YOU WON'T BE QUITE

SO COCKY IN A MINUTE!





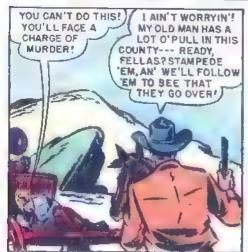










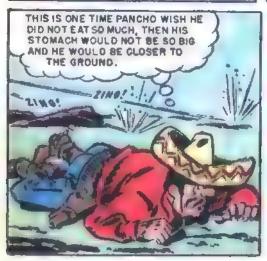










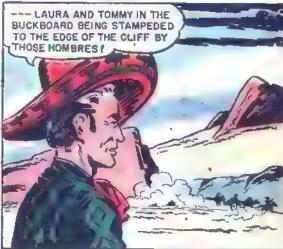






















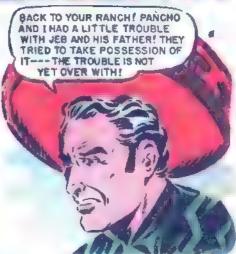












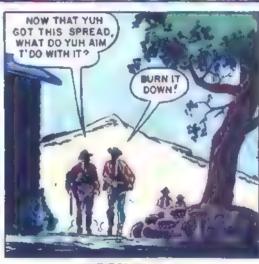




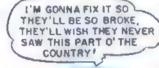


















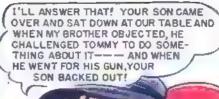
























































I DOUBT IT!



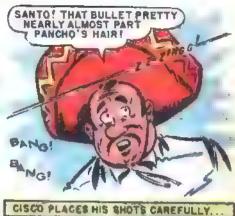












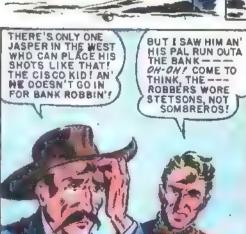
'CAUSE

ZING!

GO AHEAD, AMIGO!
I WILL TRY TO SLOW
DOWN THOSE TRIGGER-HAPPY HOMBRES!

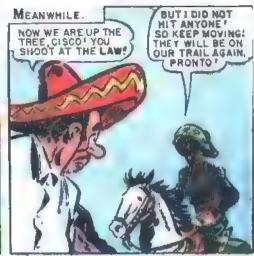


BLAST IT! MY BRAND-NEW--- SHERIFF! WHAT SOME THING'S FOR 9 HAYWIRE HERE!























OKAY!

BESIDES, IF THE LAW GETS TOO CLOSE, HE MIGHT

COME IN HANDY AS A HOSTAGE! KEEP HUM NOW' LET ME DO

THE TALKIN'S













AN' IF WE CAN FIND OUT













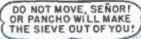










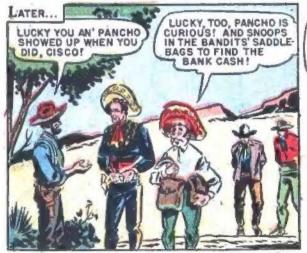












SI! IT IS A LUCKY DAY

ALL AROUND --- EXCEPT FOR
THESE TWO SENORS WHO DID
NOT KNOW THE DIFFERENCE
BETWEEN REAL GOLD AND
IRON PYRITES --- COMMONLY
CALLED FOOL'S GOLD!



RODEO ROUGHRIDERS

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BULLDOGGING (STEER WRESTLING)

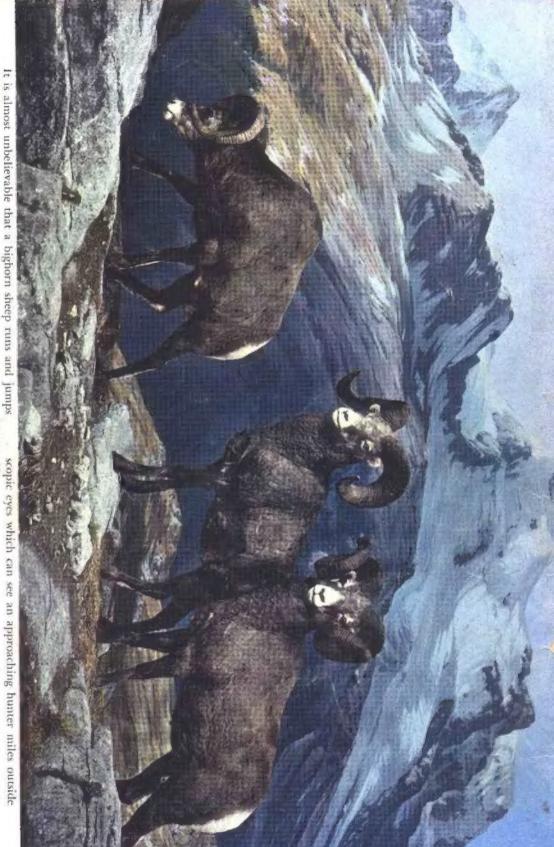
BULLDOGGING IS THROWING A STEER BY ITS HORNS AFTER LEAPING FROM A RUNNING HORSE TO THE ANIMAL'S HEAD. THIS IS NOT A GENERAL PRACTICE AND IS SELDOM NECESSARY ON THE RANGE. IT IS USUALLY A THRILL STUNT IN RODEOS. REQUIRING LOTS OF SKILL AND STRENGTH FROM THE PERFORMER, THE PURPOSE BEING TO THROW THE STEER IN THE QUICKEST POSSIBLE TIME AFTER THE ANIMAL LEAVES THE CHUTE.

SURCINGLE RIDING

A SURCINGLE IS A
STRAP WHICH BUCKLES
AROUND A STEER OR HORSE
AND HAS HAND HOLDS TO
ALLOW THE RIDER TO HANG
ON WHILE RIDING AN ANIMAL
BAREBACK. SOME RIDERS
PREFER ONLY A ROPE, KEEPING IT TIGHT AROUND THE
ANIMAL WITH A FIRM GRIP
WITH ONE HAND.

RIDING WILD BRAHMAN STEERS BAREBACK AND WITH A SURCINGLE IS A SPECTACULAR EVENT IN ANY RODEO.





where a man finds it difficult to crawl. The bighorn has tele-It is almost unbelievable that a highorn sheep runs and jumps

rifle range. Courtesy of the American Museum of Natural History, N. Y.